

# selter

wirkt ...

## 2<sup>nd</sup> SELTER NEWSLETTER OCTOBER 2011

### ABUS

You may have heard in the meantime that we represent the ABUS company for promotional items. The fire extinguishing spray from ABUS is a new addition to our assortment and is very exciting for the automotive sector as well as for engineering safety and service providers. There are two kinds of spray: an INDOOR and OUTDOOR.



You can get more information as well as the new ABUS catalogue from Martina Malcus ([mmalcus@selter.com](mailto:mmalcus@selter.com)) and Nadine Redder ([redder@selter.com](mailto:redder@selter.com))

### Power Outlet with ON/OFF Switch

Christmas is the favourite season of electricity providers. With these outlets, which can be switched off, customers can save a lot of money. The dpa newspaper is on the right track with this report.



Die Steckdosenleiste abzuschalten, kann helfen, auch bei Abwesenheit im Urlaub Strom zu sparen. Bis zu 42 Euro können in zwei Wochen anfallen. • Foto: dpa



Really save on Electricity! Unplug electric devices prior to going on holiday.

According to the energy efficiency initiative of the Deutsche Energie-Agentur GmbH (dena), many electronic devices continue drawing electricity in standby mode even when residents are away. For an average four-person household, these can add up to 42 euros in electricity during a two-week holiday.

### Catalogue + Price Search

For those who enjoy browsing, the Selter catalogue is now available online for virtual browsing. You can find the catalogue at the very bottom on [www.selter.com: http://www.selter.com/blaetterkatalog/index.html](http://www.selter.com/blaetterkatalog/index.html)

We recommend using the Price Search on the first page of our website [http://www.selter.com/katalog\\_en/index.php](http://www.selter.com/katalog_en/index.php). Simply select the price range and you'll immediately see all of the products in our assortment that fit your budget. The prices are set for quantities of 100+. This makes it easier for you.

### Schatztruhe + Cutter „Unicut“

We are always making custom products. Per customer request, we now offer a completely transparent **SCHATZTRUHE**. The minimum order quantity is 3,000.



One of our customers wanted a silver-blue CUTTER with their red logo. No problem! The minimum order quantity is 3.000.



We wish you a really hot season!

If you would like more information or have any questions, please contact:

Ms. Martina Malcus; Tel. +49 2352 9781-22; E-Mail: [mmalcus@selter.com](mailto:mmalcus@selter.com)

Ms. Nadine Redder; Tel. +49 2352 9781-23; E-Mail: [redder@selter.com](mailto:redder@selter.com)

### APROPOS HEISS

Guest: "Waiter, I have ...  
... a problem with the soup."

The waiter nervously asks, "What's the problem? Is the soup not hot enough?"

Guest: "Give it a try."

Waiter: "Does it need more spice?"

Guest: "Give it a try!"

Waiter: "Should I bring you another soup?"

Guest: "GIVE IT A TRY!"

Waiter: "Ok Ok. I'll try it. But where's the spoon?"

Guest: "You see? That's my problem!"

\* \* \*

A crisp, brown roast chicken holds a sign:

"Damn, that was hot!"

Gustav Selter GmbH & Co. KG  
Hauptstr. 13-15  
58762 Altena/GERMANY

Tel.: +49 (0) 23 52-97 81-0

Fax: +49 (0) 23 52-7 55 71

E-Mail: [mmalcus@selter.com](mailto:mmalcus@selter.com)

[redder@selter.com](mailto:redder@selter.com)

Internet: [www.selter.com](http://www.selter.com)